Online Social Network Structure and Offline Protests

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Motivation

- Social ties are important for people to get involved in collective actions.
 - Marwell (1988); Gould (1993); Diani (2013); Porta and Mattoni (2016).
- Recent research has recognized the link between online social network and offline protests, basically based on social media data, i.e, twitter and facebook.
 - Coppock, Guess and Ternovski (2016); Bahrami et al. (2018); Anduiza et al. (2014), Steinert-Threlkeld et.al (2015) among many others.
- However, on the pattern of offline-online relationship.
 - Less clustered online social network leads to more protests (Barbara 2015, Steinert-Threlkeld 2017).
 - More clustered online social network leads to more protests (Chwe 2000).

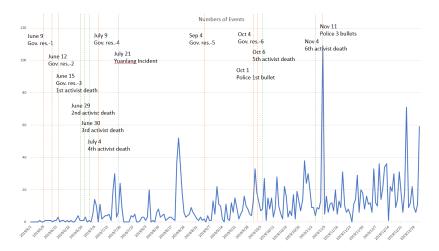
Research Question

- What kind of online social network structure is more likely to lead to (more) offline protests?
- Existing literature has mostly relied on a particular type of online platform, and namely social media. What about other type of online platform, i.e., a BBS mobilization website?

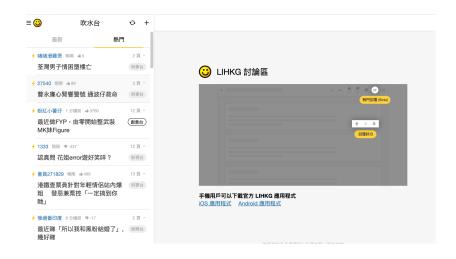
Empirical Case

- The Anti-Extradition Law Amendment Bill movements in Hong Kong in 2019-2020.
- A radical and sustained social movement lasting for more than half a year from early June of 2019 to first several months of 2020.
- A local BBS website, lihkg, acts as the main mobilization "organization" of the series protests.

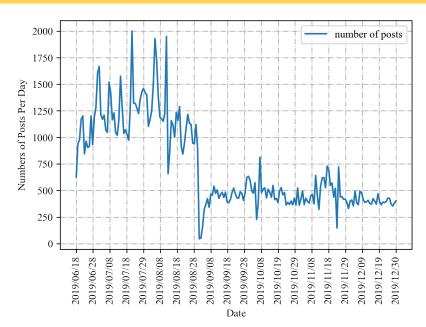
Number of Events Per Day



Screenshot of LIHKG Forum



Number of Posts Per Day



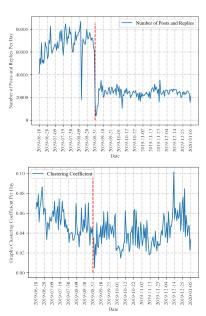
Research Data

- We downloaded historical data of 1 June 2019 to early June 2020 from LIHKG, including more than 13 millions posts and replies from more than 175 thousands unique ID registered on this website.
- We use Python's NetworkX library to calculate daily social network structure of LIHKG. Key indicators include:
 - Average degree measuring the average activity of all online active users on a platform.
 - Clustering coefficient measuring the level of clustering within the social networks of the platform.
 - Number of connected components measuring the number of separated online communities on a platform.

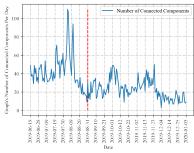
Sample Data

media'		title	url	content	date	from	in	by	words comments	isTopic	poster
0 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲門	https://	lihkg.com/thread/1496672	2019-08-23	LIHKG 討論區	政事台	低端量地官	0 0	FALSE	李靜儀BB
1 for	um 是咁的,	我哋一班國泰同港龍嘅空中服務員想做啲嗎	https://	支持你地	2019-08-23	LIHKG 討論區	政事台	轉個視彎至	4 0	FALSE	李靜儀BB
2 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲專	https://	push	2019-08-23	LIHKG 討論區	政事台	香城溫家寶	4 0	FALSE	李靜儀BB
3 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲問	https://			LIHKG 討論區			7 0	FALSE	李靜儀BB
4 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲明	https://	support 推到禁大陸航空公司幾	2019-08-23	LIHKG 討論區	政事台	油胡	7 0	FALSE	李靜儀BB
5 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲門	https://	推到禁大陸航空公司飛	2019-08-23	LIHKG 討論區	政事台	咕哩	10 0	FALSE	李靜儀BB
6 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲明	https://	味撚轉移重心 我地係要捍衛香港 要居就居佢	2019-08-23	LIHKG 討論區	政事台	只有一個	42 0	FALSE	李靜儀BB
7 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲問	https://	一個國家擺撚到明欺壓一間公司既員工、剝奪	2019-08-23	LIHKG 討論區	政事台	海陽夜空	128 0	FALSE	李靜儀BB
				中共而家玩空城禁飛, 揸住國泰春袋迫佢跪低	2019-08-23	LIHKG 討論區	政事台	非人類基因	88 0	FALSE	李靜儀BB
9 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲門	https://	lihkg.com/thread/1496672	2019-08-23	LIHKG 討論區	政事台	香港九龍書	0 0	FALSE	李靜儀BB
10 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲明	https://	推	2019-08-23	LIHKG 討論區	政事台	轉台喇屌	1 0	FALSE	李靜儀BB
11 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲門	https://	True	2019-08-23	LIHKG 討論區	政事台	係味痴線外	4 0	FALSE	李靜儀BB
		我她一班國泰同港龍嘅空中服務員想做啲明			2019-08-23	LIHKG 討論區	政事台	犯贱貝兒	1 0	FALSE	李靜儀BB
13 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲問	https://	羅工同聲援有衝突可以幫拖但希望佢哋自己都	2019-08-23	LIHKG 討論區	政事台	柏木普	24 0	FALSE	李靜儀BB
14 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲店	https://	推呀	2019-08-23	LIHKG 討論區	政事台	世一夏神	2 0	FALSE	李靜儀BB
15 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲專	https://	適句講過話唔聲援唱支持講多2個option傳佢!	2019-08-23	LIHKG 討論區	政事台	一齊走一剪	30 0	FALSE	李靜儀BB
16 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲明	https://		2019-08-23	LIHKG 討論區	政事台	NeverEnd	0 0	FALSE	李靜儀BB
17 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲門	https://	推	2019-08-23	LIHKG 討論區	政事台	烏哩單刀g	1 0	FALSE	李靜儀BB
18 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲明	https://		2019-08-23	LIHKG 討論區	政事台	不安??	17 0	FALSE	李靜儀BB
19 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲問	https://		2019-08-23	LIHKG 討論區	政事台	柏木普	11 0	FALSE	李靜儀BB
20 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲店	https://	推	2019-08-23	LIHKG 討論區	政事台	巴絲江連	1 0	FALSE	李靜儀BB
21 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲門	https://	推	2019-08-23	LIHKG 討論區	政事台	水水獭	1 0	FALSE	李靜儀BB
22 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲明	https://	推	2019-08-23	LIHKG 討論區	政事台	蕃薯好可愛	1 0	FALSE	李靜儀BB
23 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲門	https://	No Extradition bill ? 好似少咗個i	2019-08-23	LIHKG 討論區	政事台	有批野好談	28 0	FALSE	李靜儀BB
24 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲明	https://	lihkg.com/thread/1496672	2019-08-23	LIHKG 討論區	政事台	香港九龍部	0 0	FALSE	李靜儀BB
		我她一班國泰同港龍嘅空中服務員想做啲嗎				LIHKG 討論區				FALSE	李靜儀BB
26 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲秀	https://	握工啦等乜? 推	2019-08-23	LIHKG 討論區	政事台	bb junp	7 0	FALSE	李靜儀BB
27 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲門	https://	推	2019-08-23	LIHKG 討論區	政事台	我是泡菜们	1 0	FALSE	李靜儀BB
28 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲明	https://	申請合法集會! 睇下佢哋有咩藉口炒你	2019-08-23	LIHKG 討論區	政事台	KAON	19 0	FALSE	李靜儀BB
29 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲門	https://	成個航空界再搞罷工矛頭直指民航局啦咁都屉	2019-08-23	LIHKG 討論區	政事台	肥窮宅毒	32 0	FALSE	李靜儀BB
				CEO都只係個傀儡國泰CEO都係聽命於董事局同					188 0	FALSE	李靜儀BB
31 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲專	https://	其實除咗大罷工 根本無野可以威脅到上面d人	2019-08-23	LIHKG 討論區	政事台	纯情小絲打	21 0	FALSE	李靜儀BB
		我她一班國泰同港龍嘅空中服務員想做啲得			2019-08-23	LIHKG 討論區	政事台	Rhook	7 0	FALSE	李靜儀BB
		我她一班國泰同港龍嘅空中服務員想做啲專		推		LIHKG 討論區			1 0	FALSE	李靜儀BB
34 for	un 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲明	https://	如果佢入面藍多過黃,罷工唔會有用,炒晒罷	2019-08-23	LIHKG 討論區	政事台	hk3	94 0	FALSE	李靜儀BB
				如果佢入面藍多過黃,罷工唔會有用,炒晒罷					94 0	FALSE	李靜儀BB
36 for	um 是咁的,	我她一班國泰同港龍嘅空中服務員想做啲明	https://	如果佢入面藍多過黃,羅工唔會有用,炒晒麗	2019-08-23	LIHKG 討論區	政事台	hk3	94 0		李靜儀BB
		我她一班國泰同港徹嘅空中服務員想做啲問		good	0010 00 00	LIHKG 討論區	what is	All the state of the	4 0	FALSE	李靜儀BB

End of August as a SHOCK







End of August as a SHOCK





Who Left After the Shock?

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60 2019-08-17 06:00:00 [42100, 93619, 16583, 78, 125, 100, 63]
61 2019-08-18 06:00:00 [41179, 93793, 17221, 116, 146, 142, 71]
62 2019-08-19 06:00:00 [40414, 94689, 17170, 75, 130, 126, 64]
63 2019-08-20 06:00:00 [39690, 94638, 17884, 98, 154, 147, 57]
64 2019-08-21 06:00:00 [39014, 96314, 16996, 76, 109, 105, 54]
65 2019-08-22 06:00:00 [38378, 97948, 15993, 69, 103, 122, 55]
66 2019-08-23 06:00:00 [37657, 97139, 17538, 58, 97, 125, 54]
67 2019-08-24 06:00:00 [36836, 97007, 18401, 93, 134, 138, 59]
68 2019-08-25 06:00:00 [36045, 98353, 17846, 60, 166, 124, 74]
69 2019-08-26 06:00:00 [35323, 99472, 17469, 44, 163, 128, 69]
70 2019-08-27 06:00:00 [34688, 100266, 17308, 53, 142, 150, 61]
71 2019-08-28 06:00:00 [34158, 101135, 17001, 38, 144, 138, 54]
72 2019-08-29 06:00:00 [33647, 103441, 15221, 45, 132, 119, 63]
73 2019-08-30 06:00:00 [33250, 104333, 14626, 63, 192, 138, 66]
74 2019-08-31 06:00:00 [33030, 111953, 7528, 29, 61, 46, 21] 4
75 2019-09-01 06:00:00 [32968, 118220, 1462, 2, 4, 4, 8]
76 2019-09-02 06:00:00 [32888, 116973, 2783, 7, 9, 6, 2]
77 2019-09-03 06:00:00 [32641, 113624, 6347, 10, 16, 23, 7]
78 2019-09-04 06:00:00 [32388, 114402, 5742, 27, 79, 19, 11]
79 2019-09-05 06:00:00 [31771, 110529, 10204, 31, 73, 44, 16]
80 2019-09-06 06:00:00 [31411, 111928, 9123, 33, 98, 55, 20]
81 2019-09-07 06:00:00 [31078, 113329, 8007, 63, 113, 43, 35]
82 2019-09-08 06:00:00 [30711, 111364, 10369, 57, 72, 66, 29]
83 2019-09-09 06:00:00 [30345, 112547, 9572, 63, 69, 46, 26]
84 2019-09-10 06:00:00 [29896, 112578, 9967, 65, 83, 54, 25]
85 2019-09-11 06:00:00 [29666, 115328, 7499, 33, 80, 43, 19]
86 2019-09-12 06:00:00 [29415, 116017, 7045, 19, 114, 38, 20]
87 2019-09-13 06:00:00 [29117, 115112, 8283, 16, 77, 45, 18]
88 2019-09-14 06:00:00 [28864, 115964, 7591, 62, 105, 49, 33]
89 2019-09-15 06:00:00 [28510, 114874, 9087, 50, 76, 50, 21]
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C1: No posts/replies ever
C2: Earlier posts/replies but not today

C3: No posts, but replies

C4: posts with less than 2 replies

C5: posts with more than 2 but less

than 20 replies

C6: posts with more than 20 replies, and the ratio of self-reply vs others-reply less than 0.2

C7: posts with more than 20 replies, and the ratio of self-reply vs others-reply more than 0.2

After 8.31, Online leaders and activists left.

Empirical Analysis

 Table 1
 Statistical Description(Original Variable)

	Variables	Туре	Mean(Standard Deviation)
Dependent Variable	Event Number	Continuous variable	5.78(9.46)
Independent Variable	X1: Clustering Coefficient	Continuous variable	0.05(0.01)
Independent Variable	X2: Average Degree	Continuous variable	8.59(1.02)
Independent Variable	X3: Number of Connected Components	Continuous variable	42.65(18.69)

 Table 2 Statistical Description(Log Variable)

	Variables	Type	Mean(Standard Deviation)
Dependent Variable	Event Number	Continuous variable	0.94(1.27)
Independent Variable	X1: Clustering Coefficient	Continuous variable	-2.99(0.26)
Independent Variable	X2: Average Degree	Continuous variable	2.14(0.13)
Independent Variable	X3: Number of Connected Components	Continuous variable	3.66(0.43)

Model Setting

To explore the long-term relationship between Y and X1, X2, X3, VAR model is used to fit and VEC model is used to determine the long-term relationship between variables. The VAR(p) model is as follows,

$$\Phi(L)(Z_t - \mu - \gamma t) = \epsilon_t \tag{1}$$

where $Z_t = (Y_t, X_{1t}, X_{2t}, X_{3t})^T$, $\Phi(L) = I_4 - \sum_{i=1}^p \Phi_i L^i$. And the model can be written as a CVECM (Conditional Vector Error Correction Model) model:

$$\Delta y_{t} = c_{0} + c_{1}t + \pi_{yy}y_{t-1} + \pi_{yy.x}x_{t-1} + \sum_{i=1}^{p-1} \psi_{i}' \Delta z_{t-i} + \omega' \Delta x_{t} + u_{t}$$
 (2)

And the long-term relationship we want is

$$0 = c_0 + c_1 t + \pi_{yy} y_{t-1} + \pi_{yy.x} x_{t-1}$$
 (3)

Unit Root Test

Variable	ADF	PP	KPSS	Order of Integration
Y	< 0.01	< 0.01	< 0.01	I(0)
X1	> 0.1	> 0.1	> 0.1	I(1)
X2	> 0.1	> 0.1	> 0.1	I(1)
X3	> 0.1	> 0.1	> 0.1	I(1)

Table 2 Hall David Table

Boundary Test

 Table 4
 Boundary Test

	No time trend	Limited time trend	Unlimited time trend
p value (F-Test)	0	0	0.02
p value (t-test)	0	\	0.016

Consider the F-test and the t-test in three cases: no time trend, limited time trend, and unlimited time trend(Table 4). When significance level is 0.05, we can conclude that there is a significant long-term relationship between Y and X1, X2, X3.

No Time Trend:

$$Y_{t} = \mu_{Y} + \sum_{i=1}^{2} \beta_{1i} Y_{t-i} + \sum_{i=0}^{8} \beta_{2} X_{1t} + \sum_{i=0}^{2} \beta_{3i} X_{2t-i} + \sum_{i=0}^{1} \beta_{4i} X_{3t} + \epsilon_{t}$$
 (4)
where $\mu_{Y} = -17.9$, $\beta_{1} = (0.18, -0.09)$, $\beta_{2} = (-0.68, 0.09, -0.61, -0.41, -0.02, -0.51, 0.88, -1.38, -1.06)$, $\beta_{3} = (1.16, 2.19, 2.18)$, $\beta_{4} = (-0.19, -0.90)$;

With Time Trend:

$$Y_{t} = \mu_{Y} + \sum_{i=1}^{6} \beta_{1i} Y_{t-i} + \sum_{i=0}^{8} \beta_{2} X_{1t} + \sum_{i=0}^{1} \beta_{3i} X_{2t-i} + \sum_{i=0}^{3} \beta_{4} X_{3t} + \beta_{5} t + \epsilon_{t}$$
 (5) where $\mu_{Y} = -14.57$, $\beta_{1} = (0.21, -0.14, -0.15, 0.06, 0.02, -0.17)$, $\beta_{2} = (-0.44, -0.02, -0.17, -0.30, 0.27, -0.58, 0.91, -1.15, -0.93)$, $\beta_{3} = (2.85, 2.74)$, $\beta_{4} = (0.10, -0.87, 1.03, -1.37)$, $\beta_{5} = 0.02$.

Regression Results (II)

Long term relationship between the number of collective action events and its influencing factors (NOT including time trend):

$$y_t = -19.66 - 4.07X_{1t} + 6.07X_{2t} - 1.19X_{3t}$$
 (6)

Long term relationship between the number of collective action events and its influencing factors (including time trend):

$$y_t = -12.46 - 2.06X_{1t} + 4.78X_{2t} - 0.94X_{3t} + 0.016t$$
 (7)

	Variables	Туре	Mean(Standard Deviation)
Dependent Variable	Event Number	Continuous variable	0.94(1.27)
Independent Variable	X1: Clustering Coefficient	Continuous variable	-2.99(0.26)
Independent Variable	X2: Average Degree	Continuous variable	2.14(0.13)
Independent Variable	X3: Number of Connected Components	Continuous variable	3.66(0.43)

Preliminary Findings and Discussions

- Online social network structure measured by average degree has long-run positive relationship with offline protests.
- For online platform such as a BBS forum, more clustered onine social network structure is more likely to lead to less offline protests.
- This finding is in line with mainstream doctrine, although LIHKG and Twitter and Facebook are different attributes of online mobilization platform.

Limitations

- Only use a a very few part of information of the whole data.
- Need more data collecting and cleaning work.
- Not all posts and replies should have same weight.
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Thanks